

**LIFE**  **SMOOTHIES™**  
BLEND THE LOVE



# We Invite You

**We are number one for quality, taste, price, consumer satisfaction and customer service.**

We invite you to try some samples, totally free by calling us on **+971 4 583 2157** or sending an email to **info@lifsmoothies.ae**. We will take care of the rest

Please do not hesitate to contact us should you have any further queries, here at Life Smoothies we are always happy to assist you.



We don't just supply smoothies, we help you to sell them to the final consumer!

We provide you with impressive top quality menus and marketing tools that will assist you in increasing your sales...**TOTALLY FREE!**

1. Amazing high quality table talker menus to be shown to each customer
2. Exclusive counter menu cards with our 7 combinations
3. Attractive "sold here" poster to catch the eye of potential customers



Increase your Profit margins from Day one.



- Fruit sachet: 8 AED
- Fruit juice: 1 AED
- Profit per smoothie: 11 - 31 AED

Yearly profit made by the sale of our smoothies.

Example of different profit margins based on pricing.

The figures in this chart above are calculated using our standard price of 8 AED per smoothie. We have various discounted tariffs for clients with high sales volumes and great sales potential.

Sold/Day	20AED	25AED	30AED	35AED	40AED
10	40 150	58 400	76 650	94 900	113 150
20	80 300	116 800	153 300	189 800	226 300
30	120 450	175 200	229 950	284 700	339 450
40	160 600	233 600	306 600	379 600	452 600
50	200 750	292 000	383 250	474 500	565 750

# Our Smoothies

**Our smoothies are a delicious fruit combination, made from a scrumptious mix of flash frozen fruit and berries.**

We make our smoothies from flash frozen IQF unpasteurised fruit so they retain the taste, goodness, vitamins and minerals of freshly picked fruit. Every smoothie sachet from Life Smoothies contains the highest quality fruit that has been grown naturally in open air, harvested, washed, cleaned, prepared and rapidly frozen, within 24 hours of picking. There is no added sugar, preservatives or colourings of any kind. The smoothies contain the nutrients, texture and taste of fresh fruit. We never dilute our smoothies with water, ice or other fillers nor do we use cheaper, cooked fruit purees or concentrates. Our smoothies are made simply from fresh pieces of whole fruit and fruit juice. The result is a delicious, fresher tasting smoothie with more fruit, more vitamins and minerals.

Our mission is to bring authentic smoothies of extraordinary flavor directly to your business. Your clients will love them!

## Our Smoothies Advantages

- Our Smoothies are pure, natural and delicious
- Provides 2.5 of your "5-day"
- Made from 100% fruit and vegetables only
- Free from preservatives, artificial colours and flavourings
- No added sugar
- Packed with natural vitamins, minerals and antioxidants
- We make use of IQF (Individually Quick Frozen) Process - shock frozen to keep all nutrition's locked in and only harvest when fruits are fully ripened

## Why Our Smoothies Are Different!

- Easy to prepare
- Excellent profit margins
- 0% wastage - No need to wash and prepare fruits
- Available all year round
- Exclusive award winning recipes
- Consistent taste
- Two years shelf life
- Competitive prices
- We provide unbeatable customer service with easy-to-order and fast delivery





.3  
**STRAWBERRY  
SPLIT**  
Strawberry, Banana,  
Papaya, Cherry

.12  
**TROPI  
COLADA**  
Banana, Pineapple  
Coconut



.6  
**MANGO  
PARADISE**  
Mango, Pineapple,  
Passion Fruit

.1  
**RASPBERRY  
LOVE**  
Raspberry, Blueberry,  
Banana



.5  
**CARIBBEAN  
KISS**  
Melon, Strawberry,  
Mango



.8  
**GREEN  
MACHINE**  
Spinach, Celery, Broccoli,  
Mango, Banana, Pineapple



.15  
**ACAI KICK**  
Acai, Blueberry, Mango, Banana

# Introducing the “easy-to-make” Smoothie concept



**1.** Simply take a preportioned, ready mixed smoothie sachet from the freezer

**2.** Add 250ml juice (we recommend apple juice for a neutral taste)

**3.** Add contents to a blender, mix and serve!

It takes only 30 seconds to enjoy a 14oz 100% natural smoothie

Our smoothies are supplied in individual ready-to-use sachets that each contain the exact quantity of fruit to prepare one smoothie.

